



## **Master in Visual Arts / 2024-2025**

**Study Domain: Audio Visual and Visual Arts**  
**Programme of Study: Visual Arts**

Master Programme in

Graphic Design

Reading Type & Typography

Advertising Design

Graphic Design

Illustration

Interaction & Motion Design

Image Thinking

Master Programme in

Jewellery Design, Gold- and Silversmithing

Image Thinking

Master Programme in

Fine Arts

Ceramics

Open Lab / Senses, Concept and Performance

Painting

Printmaking

Sculpture and Installation

Image Thinking

## **Index**

### **Introduction**

#### **1. An Academic Master in Visual Arts**

##### **1.1 Our mission**

##### **1.2 Vision of PXL-MAD Visual Arts**

##### **1.3 An Academic Master: general information**

##### **1.4 Glossary**

#### **2. Research in Visual Arts Education**

##### **2.1 General Vision of MAD-Research**

##### **2.2 Research Group 'MANUFrACTURE'**

##### **2.3 Research Group 'FRAME'**

##### **2.4 Research Group 'READSEARCH'**

##### **2.5 Research Group 'ART EDUCATION'**

##### **2.6 General Coordination and Valorisation**

#### **3. Master in the Visual Arts**

##### **3.1 Overview of the Master Programme**

##### **3.2 Master Project and Thesis**

##### **3.3 Master Seminar**

##### **3.4 Supporting Subjects and Master Network**

#### **4. Practical information**

Dear student,

You are about to embark on a journey to become a 'Master in the Visual Arts'. In this guide we want to inform you of the aims, objectives and possibilities of the Master Programme in Visual Arts, as it will be organised in the academic year 2024-2025.

PXL-MAD School of Arts does more than providing education, we are very active in undertaking research and are keen to share knowledge with a range of partners. In this context, we make sure our Bachelor and Master students gain research skills and are in touch with our ever-changing society.

During the **Master Project and Thesis** you are expected to create both a mature body of work, presented in the Master Exhibition, and a written document in which you report and reflect on your artistic practice. You choose which approach you take to reach the required academic level. We will not force any content, form or style on you. You are however expected to formulate a research question on which to build your studio practice.

We are there for you, to help with the framing of this question and the development of your body of work.

You can choose from a range of **Master Seminars**, which lay the foundation for your individual artistic and research practice through analysing theoretical texts, visiting exhibitions, attending lectures, discussions and practical experiments.

Depending on your project, you can make your selection of **Supporting Subjects**, or choose to further extend your own network (**Master Network**). This allows you to perfectly position yourself and your work in your discipline.

You will also choose a **Work Placement**, either with an artist's studio or institution such as a museum or gallery, or in MAD-Research.

For each of the course units above a wide selection of options is available. This means you are responsible for making the best choices for your project. Everyone gets the chance to use this one-year Master Programme to create a unique body of work. We offer you the opportunity to develop your artistic practice in a critical and supportive environment.

This guide to the Master Programme offers you information on how the one-year course is organised to be your individual route to become a Master in the Arts. We do hope to welcome you as our student in September.

Erwin Goegebeur, Head of PXL-MAD School of Arts

# 1. An Academic Master in the Visual Arts

## 1.1 Our mission

*PXL-MAD School of Arts offers academic education and research with a critical look at the future. PXL-MAD School of Arts, is constantly inspiring its students, professors and researchers to strive for innovation by means of experimenting in an academic and international context. Through practical and theoretical research our students become imaginative and innovative artists and designers that contribute to the development of an ever-changing (artistic) context.*

## 1.2 Vision PXL-MAD Visual Arts

### **PXL-MAD is looking for**

Motivated students who are fascinated by learning, creating and their artistic practice. We need clever people who have artistic potential and vision and are eager to create rather than reproduce. We want broad-minded individuals, whom are keen to carry out well-founded research. We are looking for original thinkers, who can critically reflect on society through their work, as well as original makers who want to increase their independence through self-reflection.

### **PXL-MAD offers**

A high quality, affordable programme, built on research and run by excellent tutors with professional artistic careers and networks. Our courses prepare for life after college, stimulate entrepreneurship and care for sustainability. We offer a selection of options, backed up by individual support, so that optimal personal development can be guaranteed for each student.

### **PXL-MAD is on the move**

From Flanders and the Meuse-Rhine Euregion towards the World.

Even though Hasselt is not exactly cosmopolitan, its character does invite experimentation and innovation. Its small size and proximity to larger, culturally more challenging cities in Germany, The Netherlands and Belgium makes it both safe and an ideal kick-off for the emerging artist that wants to pursue an internationally relevant career.

### **PXL-MAD is different**

Our small scale allows us to be flexible and offer individual guidance, it also gives you the opportunity to learn through trial and error.

A motivated team of tutors, all professional artists that keep in touch with contemporary developments and professional practice in their field of expertise, help you focus on finding the perfect image or design. We are multi-disciplinary in the courses we offer and in our approach. We are keen to remove the barriers between the different course subjects on one hand, and between education and professional practice on the other.

### 1.3 An Academic Master: general information

As a soon-to-be Master student, you are probably aware of the recent changes in the educational system. Allow us to clarify certain aspects here.

- When the Bologna Declaration was signed, all European countries agreed to offer higher education in two cycles: undergraduate (Bachelor) courses and graduate (Master) courses. This makes it easier to compare degrees across Europe, so that students can move freely between countries. The classical system, based on the number of years a course takes, was replaced by a system based on credits. Thanks to the ECTS (European Credit Transfer System) it is easier to prove previously gained skills when moving from one university to another, either within one country or internationally.
- When enrolling a course at PXL-MAD School of Arts, you sign a contract. You can choose for a **Diploma Contract** when you want to attain a Master Diploma, or a **Credit Contract** when you only want to receive proof of specific course units. In our Master Programme it is not possible to choose an **Exam Contract**, where you only sit exams, because every course unit demands active participation during the academic year.
- For direct access to the Master Programme, you must have completed an **Academic Bachelor** in the Visual Arts. With a **Professional Bachelor** in Visual Arts Teaching (for example, for candidates from The Netherlands), you can enrol in a **Bridging Programme**, which will give access to the Master Programme. Candidates with a Bachelor in Audio-visual Arts, Architecture, Interior Architecture or Product Design have to follow a **Preparatory Programme** before they can enrol in the Master Programme. Every student that wishes to change subject between graduate studies and our Master Programme should contact study guidance counsellor Lore Linden ([lore.linden@pxl.be](mailto:lore.linden@pxl.be)) to prevent problems from arising later on in the course.
- The Master Programme consists of several course units and comprises of 60 credit points. The Master Project and Thesis are the core of the Programme, they are supported by a choice of Master Seminars and a range of Supporting Subjects. You take responsibility for choosing those course units that best suit your project. You start the Master Programme with an Internship in your discipline or in our own research institute.
- If you achieve top grades and want to continue research in your chosen artistic topic, you have the option of writing a proposal for a research project or PhD. You are invited to do this at PXL-MAD, but it is also possible at any other university college in Europe.

## **1.4 Glossary**

### **Flexibility**

The old system, where one the number of years studied is replaced with a credit system. A programme no longer consists of consecutive academic years but is the sum of a number of credits, gained by achieving at least 10 out of 20 on the relevant course unit.

### **Credit Points or credits (ECTS)**

Everywhere in Europe one credit point (or one credit) equals 25 to 30 hours of study comprising of attending classes, fulfilling assignments, self-study, preparing for exams... One Academic Year equals 60 credits. It is possible to follow an individual trajectory (IT), in which the student decides to take on more than 60 credits, or less, depending on their circumstances.

### **Academic Bachelor**

An Academic Bachelor is a Programme of 180 credits, focussed on research and organised by a university. The only exceptions are the Academic Bachelors in the Arts, these are organised by a School of Arts, connected to a University College. The research done in a School of Arts is affiliated with a University. The degree of Academic Bachelor gives direct access to a Master Programme of at least 60 credits.

### **Professional Bachelor**

In Belgium a Professional Bachelor is a Programme of 180 credits, taught only by graduate schools. The aim of such a course is mostly to gain professional competencies (knowledge and skills). The diploma of a Professional Bachelor does not give direct access to a Master Programme.

### **Bridging Programme**

Professional Bachelors that want to enrol in a Master Programme must first complete a Bridging Programme. The Bridging Programme aims to teach academic competencies. It typically consists of 45 to 90 credits, but this can be reduced depending on the previous education of an individual student. A list of the Bridging Programmes we offer can be found in the study guide. Students that successfully complete a Bridging Programme do not receive a Bachelor Diploma, but a certificate that gives access to a specific Master Programme.

### **Preparatory Programme**

Prospective students with an Academic Bachelor Diploma in Audio Visual Arts, Architecture, Interior Architecture or Product Design can enrol in a Master Programme as long as they follow a Preparatory Programme first. Students that successfully complete a Preparatory Programme do not receive a Bachelor Diploma but a certificate that gives access to the relevant Master Programme.

**Master Project and Thesis**

These two parts are closely linked. The Master Project is the artistic research, done in the studio, resulting in a body of work. The Master Thesis is a written document describing the research and development of the Master Project.

**PhD in the Arts**

A few exceptional students can start a PhD after their MA. PhD candidates distinguish themselves through their research skills, their ability to communicate their concept through their work, and their efforts to produce an internationally acclaimed (artistic) output.

## 2. Research in Visual Arts Education

An Academic Programme in the Visual Arts is always organised in collaboration with a university. PXL-MAD School of Arts, joins forces with Hasselt University, **Faculty of Architecture and Art**. Within PXL-MAD School of Arts, artistic research is developed within **MAD-Research**. This research institute comprises of all staff and students that are actively engaged in research, such as professors, researchers, PhD students and supervisors. All students, especially the Master students, are expected to conduct studio-based research, so to a certain extent you are also part of this institute.

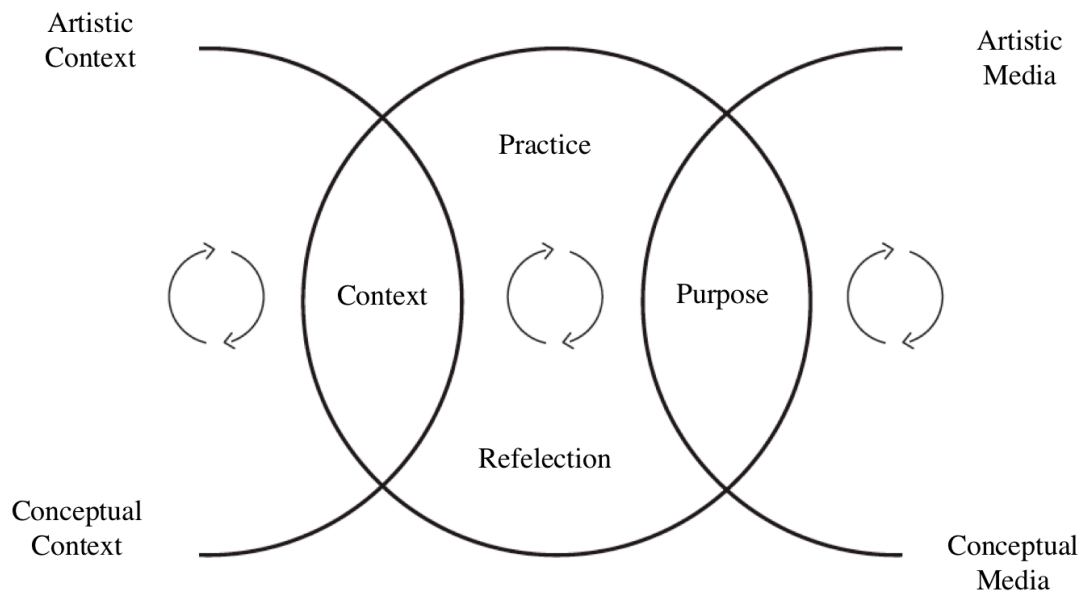
### 2.1 General Vision of MAD-Research

This chapter describes the research and research groups within **MAD-Research**, as they are set up in collaboration with the **Faculty Architecture and Art of University Hasselt**. There are three research groups: **MANUFrACTURE**, **FRAME** and **READSEARCH**.

MAD-Research aims to develop the **content, organisation and valorisation of research** in the Arts, within the department of Visual Arts at PXL-MAD School of Arts, and is closely connected to the faculty of Architecture and Art. We pay close attention to **art, design, media and society**. We specialise in research that examines objects and images through art or design methodologies or through a cross-disciplinary approach. Artists and designers are supported in their artistic research based on experimentation, and in the systematic development of methods and techniques specific to art and design. Lecturers are supported in their cross-disciplinary research about art and in collaboration with artists or designers.

Any research in the arts at MAD-Research revolves around the interaction between the artistic creations of the artist or designer and an in-depth reflection on this work, based on a thorough knowledge of the relevant context. **New meaning or knowledge** is generated through the **interaction between artistic practice and critical reflection**. The artist uses the interchange to find this knowledge, and communicates it in both artistic and written form. **Questioning the essence of the Visual Arts** is an important aspect of this research, communicating the knowledge gained from it contributes to the academic and artistic disciplines.





MAD-Research finds it useful to take a cross-disciplinary approach, and operates in three thematic interdisciplinary groups. Each group has its own coordinator that organises the research in such a way that it fits in with the core responsibilities of a university college: research, education and service provision. This way, there is not only a clear connection between research and education, but it also encourages cross-pollination between fundamental and applied research.

## 2.2 Research Group 'MANUFrACTURE'

The current rephrasing of traditional artistic forms, materials, techniques, functions and/or concepts constitutes the link between the researchers of MANUFrACTURE. This research group unifies research into and with artistic objects that venture into the interface between fine art, the *objet d'art* and design. Crafts(manship), characterised by skill, handicraft, uniqueness and tactility, is combined with the artistic or with industrial processes and practices. Sometimes a specific question is the starting point, sometimes topical needs form the basis. Apart from the final product, also the creative process itself is important, with attention to the active interaction between materialisation and idea as design method. In this, the body often serves as a giver of meaning and as carrier of tacit knowledge or specific 'memory' for acts during the creative process. The aim is not just perfection – also fracture, vulnerability or lack may constitute a source of inspiration or may be externalised. In other words: the crucial role of contemporary art as *fractious* troublemaker.

**Contact:** [karen.wuytens@pxl.be](mailto:karen.wuytens@pxl.be) & [nadia.sels@pxl.be](mailto:nadia.sels@pxl.be)

### **2.3 Research Group 'FRAME' (no English Master programme available)**

FRAME cherishes the value and necessity of the fragile connection between discipline and discourse: a largely uncharted territory. We explore unconventional forms of knowledge that create new conceptual frames for images from within the artistic practice. We regard this practice itself as a substantial part of the research because the act of making sets forth a way of thinking in and through images and spaces. This thinking needs a language that is 'in tune' with the praxis, but does not coincide with it.

Images should be understood here in the broadest sense of the word. We do not only attentively create and interpret images that can literally be 'framed', like paintings, drawings and pictures, but also sculptures, installations, interiors, buildings, landscapes, literary texts, and even metaphors and philosophical concepts.

FRAME is an interdisciplinary research group consisting of researchers from both the arts (MAD-Research) and (interior) architecture (UHasselt – Arck). Architecture and the arts generate a new form of knowledge that requires an adequate language – verbal, visual and spatial. This entails a certain rigor, it means slowing down and taking time to contemplate, to perceive carefully and attentively. We develop through writing, sketching, building, drawing, painting a discourse that allows us to express those experiences of inner and outer reality that could not be expressed by any other means.

**Contact:** [patrick.ceyssens@pxl.be](mailto:patrick.ceyssens@pxl.be) & [arne.dewinde@pxl.be](mailto:arne.dewinde@pxl.be)

### **2.4 Research Group 'READSEARCH'**

The typographic research group READSEARCH focuses on reading research. Type design and/or typography is looked at from a multidisciplinary and scientific perspective, but always with a practical attitude. The design practice forms next to, based on and in dialogue with experimental, but theoretically funded research a substantial share. It arises from formal experiments and is theoretically founded.

READSEARCH provides a unique and inspiring environment that brings together design researchers, typeface designers, scientists, students and stakeholders through research, courses and documentation. In this environment, thinking and creating are perfectly synchronised.

READSEARCH is embedded in the understanding of the typographic historical development, as well as the impact of type-making and typesetting technologies. Besides classical typography, READSEARCH explores borders of legibility/readability for several target groups. Established conventions aren't lost track of during research, but are combined with looking at what conventions could be on digital media and complex information structures, or what they could mean for digital typography. The digitisation has a considerable part in the emergence of typographic specifications that are not only fluid across platforms and use scenarios, but also across time. (Typographic designers are now multi-skilled individuals or closely integrated teams of designers and coders.) READSEARCH is aware of possible combinations between the parameters mentioned above.

READSEARCH investigates different topics: Rhythm & Legibility, Rhythm & Reading Comfort, Visual Prosody, Dyslectic Readers, Beginning Readers, Readers with a Visual Impairment, Homogeneity & Heterogeneity in typefaces and Reading Ergonomics.

**Contact:** [ann.bessemans@pxl.be](mailto:ann.bessemans@pxl.be)

## **2.5 Research Group 'ART EDUCATION'**

The ART EDUCATION research group studies the broad domain of art education. Research in this group focuses on (contemporary) artistic-educational issues in varying contexts. It aims to generate theory as well as artistic-educational practices. Central topics are mastery and apprenticeship, craftsmanship, education as Bildung, the history of art education, the artistry of teaching, the neoliberalization of (art) education. The research group consists of researchers with both artistic and pedagogical backgrounds. It closely cooperates with the educational master programme in (audio)visual arts of PXL-MAD.

**Contact:** [marie.evens@pxl.be](mailto:marie.evens@pxl.be)

## **2.6 General Coordination and Valorisation**

The general research coordinator manages the global coordination of the research department (including finance, quality control and the PhD Programme). The research coordinators also actively look for external partners, such as Z33, Design Platform Limburg, CIAP, FLACC, HISK, C-Mine and Innovation Centre Limburg. This leads to specific research projects involving students, so you can participate too.

**Contact:** [bert.willems@pxl.be](mailto:bert.willems@pxl.be)

### **3. Master in the Visual Arts**

The master's program within the Visual Arts program offers training for graphic designers, independent artists and jewellery designers. In addition to the further development of the chosen specialism within the majors in Graphic Design, Jewellery Design & Goldsmithing or Fine Arts, the Master's program is aimed at broadening your horizons on the one hand. On the other hand, you will have the opportunity to enrich your personal visual ability with the expertise of teachers and artists who may or may not be affiliated with the PXL-MAD School of Arts. In addition, the master's program is a unique opportunity to function within the larger research program of MAD-Research. In this way you may get a taste for further work later on in a research project or/and to give yourself a few years to complete a doctorate in the arts.

#### **3.1 Mission**

PXL-MAD School of Arts offers education and research in the Visual Arts (Bachelor, Master, Educational Master) at an academic level. Students, teachers and researchers relate to the present from an original conception of the past. Thus, tradition is embodied in a vital way, sometimes paying homage to tradition by ignoring it. It is a view that also provides the perfect breeding ground for experimental and reflective artistic practices. Students at PXL-MAD not only recognize the social dynamics of which they are part, but once they have graduated, they also have the knowledge and artistic skills to chart their own path within this changing dynamic.

#### **3.2 Vision**

##### **HOME**

PXL-MAD School of Arts is an inspiring living, thinking and working environment in which all students, teachers and employees work together in confidence and in an involved and open manner.

##### **EXCENTRIC**

Eccentric and eccentric: the Fine Arts courses at PXL-MAD are located out of the centre, away from the general mean, with their own character.

##### **ARCHIPELAGO**

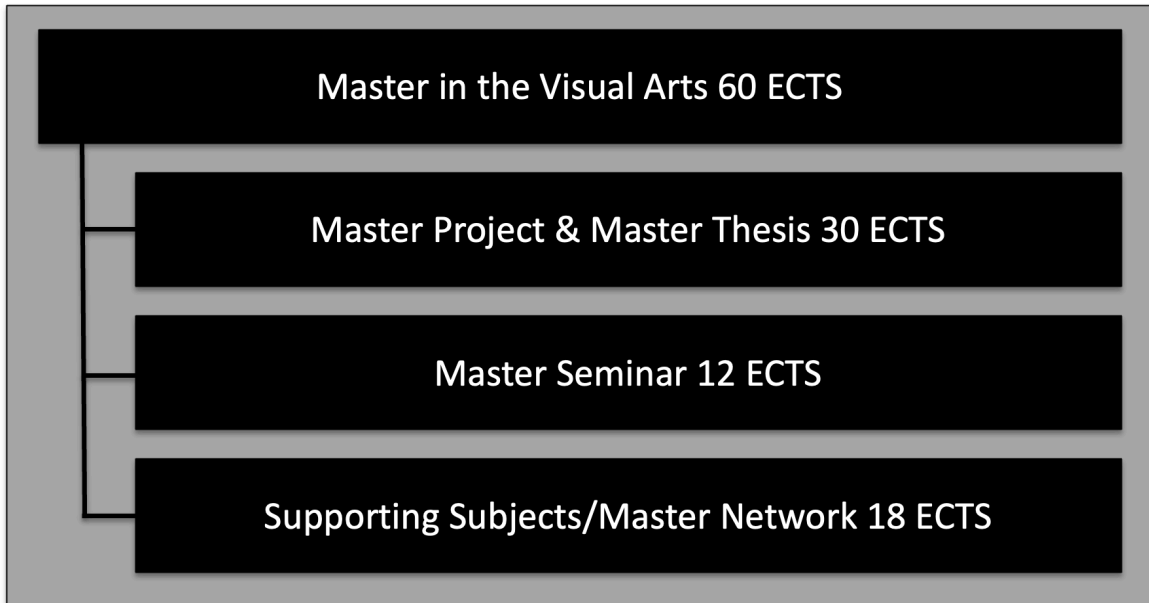
PXL-MAD School of Arts functions as an archipelago of which the various islands are anchored to each other by means of sturdy bridges.

##### **WORLD**

The programs are part of a current and international field of work and research and work together with leading partners at local, national and international level.

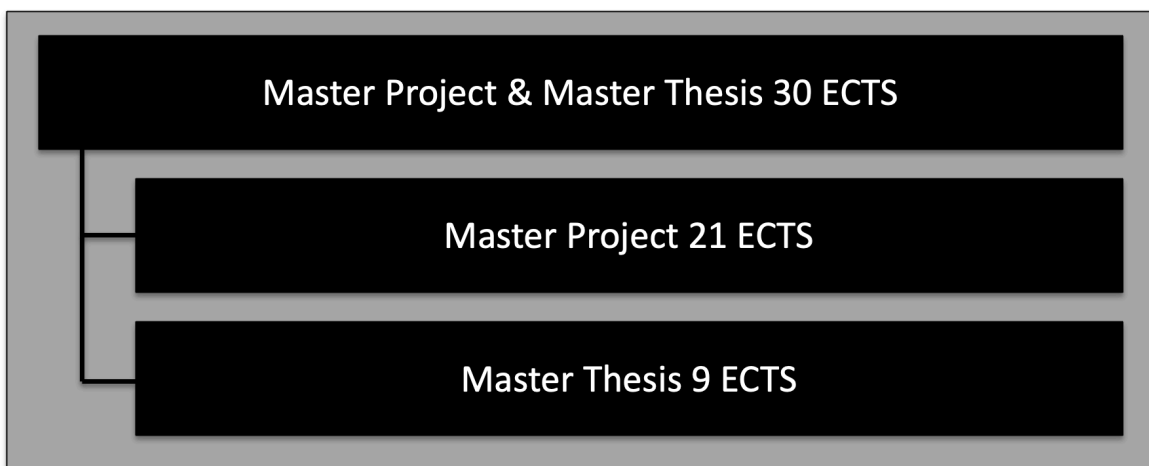
### 3.2 Overview of the Master Programme

The Master Programme exists of four parts, of which the **Master Project and Thesis** together form the main part (30 credits). The **Master Seminar** (12 credits) supports the Master Project and Thesis, and the research necessary to complete these. On top of this, you can choose your own bundle (18 credits) of various **Supporting Subjects** (supporting the Master Project) and the **Master Network** (improving your position in your discipline). The **Work Placement** is an obligatory part of this bundle.



### 3.2 Master Project and Thesis

The Master Project (21 credits) and Master Thesis (including a verbal presentation) (9 credits) belong together. To understand their relationship, please read the following explanation.



The Master Project and Thesis are the result of an **artistic research process**. Within this research process, two research activities can be distinguished: practice and reflection. **Practice** comprises of the design process or the creation of art. It takes place mostly in the studio environment. **Reflection** is the development of a personal frame of reference. The structure of this framework is important because it gives you insight in the work you make, and allows you to position yourself within the context of other people's creations. Others can also use your framework to gain this insight and position your work. Building your frame of reference can be done in several ways: starting from a literary review, from empirical research (for humanities and exact sciences), from existing frames of reference, from personal impressions of one's environment, from confronting one's frame of reference with the work of others, but certainly also by confronting one's frame of reference with one's own body of work. That makes the interaction between creating your own body of work and reflecting on it through a self-constructed frame of reference an essential aspect of your artistic research process.

The two types of research activity (practice and reflection) interact. But when the building of the frame of reference is mostly done in advance (based, for example, on a literary review or on one's own empirical research), the interaction is minimal. We aim to develop a more constant interaction between practice (doing) and reflection (thinking). This allows for the reflection on one's own practice to contribute to one's frame of reference, which in its turn can then influence the practical work.

As you can see, whichever way you turn, artistic practice is a key part of the artistic research process. The research process starts from one's practice, and its outcomes are results from this practice. Within the Master Programme, the **Master Project** forms the basis for this research practice. Within the given description of reflection as the building of an individual frame of reference, 'the others' have been mentioned before. These observers can understand your work based on your framework and compare it to other people's work. That is why it is important that your frame of reference is communicated towards these observers. Within the Master Programme, and next to the Master Project, The Master Thesis is ideal for this purpose.

Two supervisors help you with the content of your Master Project and Thesis: one will supervise your thesis, and the other your project. Apart from that, you have a supervisor supporting you with the process. The **thesis supervisor** is active within the Visual Arts Programme (or exceptionally within another academic programme) and can offer you help with the content because of the specific expert knowledge. The **project supervisor** is a tutor within your department, who supervises you for your Master Project, and who can also help you with the content of your thesis because of the specific expert knowledge. These two supervisors will monitor your progress on a regular basis and direct the content if necessary. The **process supervisor** oversees the formal aspects of your research project:

the structure of your artistic research process and the formulation of your research question. He/she offers support with presentation and reporting. Sofie Gielis supervises the process. The Master Project and the Master Thesis are two separate parts of the research process, so two different panels of examiners judge them. However, because they are closely linked, the thesis supervisor will be a judge in the examination of the Master Project, and the project supervisor will be a judge in the examination of the thesis.

### **Research Thesis (9 credits)**

A master's thesis consists of a limited but compactly written part that is extensively documented with visual material (digital or analogue). At the end of the academic year, all students explain their research project in the form of a master's defense/lecture (presentation) that lasts approximately 20 minutes (5 minutes presentation, after which an internal jury is given the opportunity to ask additional questions based on the master's thesis and accompanying presentation). Master's thesis evaluation form: see appendix 1.

### **Master Project (21 credits)**

The master's project is mainly realized within the workshop/studio you follow. An external jury will be called upon to assess this master's project. In addition, the studio supervisors are also asked to give their assessment. In this way a balanced assessment is guaranteed of the end result on the one hand and the process that was followed on the other hand. Master project evaluation form: see appendix 2.

## **3.3 Master Seminar**

Because your skills as an artistic researcher play a major role in the realization of your master's thesis, support is offered for this in the form of a master's studio. Before the academic year starts, you register for one specific master seminar. The choice of master's seminar is of course important: if the content of the master's seminar does not match your master's thesis, you will not learn much and your creative research process may even be hindered. If you do make the right choice, you will be able to make enormous use of the experience, knowledge and skills of the researchers and artistic teachers who work within this master's seminar.

Choosing a master seminar must be done BEFORE the start of the academic year. You can make your choice known via an application form (available via Blackboard and via the master's grant). Once the academic year has started, you can no longer change master seminars. Exceptionally and with good motivation, a change can be allowed up to a maximum of 3 weeks after the start of the master seminar.

Within a master seminar, additional support is offered in the field of research and two global objectives are kept in mind. On the one hand, support is provided for the construction and development of your own and individual interpretation framework that

underpins your master's thesis (in-depth). On the other hand, the activities in the master seminar offer the opportunity to let go of the already constructed interpretation frameworks and question them (broadening). It is this interaction between deepening and broadening that makes the master seminars so interesting as a breeding ground for your own research in the arts. Possible activities that can be practiced in the context of a master's seminar are the processing of new theoretical concepts or conceptual frameworks, the application (or testing) of these theoretical insights to one's own work or the work of others, the performance of artistic experiments, design/artistic research, ...

You will receive a process assessment for the master's studio: a grade that reflects how well you cooperated in the master's studio and the extent to which you made progress during this first semester (with regard to your master's thesis). For some seminars, the process is made explicit in one or more papers that are part of the assessment. The results (process and papers) will be assessed in the exam period of January 2024 and reported in February 2024.

Following one Master's seminar is compulsory and 12 credits are provided for this within the programme. The master seminars will be organized from October 2023 and the concrete programs for this can be found on Blackboard. Of course, after the first semester, in which the master studios are organized, you can still contact the supervisors of the master studio for additional advice or a critical look at your work. An exception is when you choose the master studio 'Art Education'. This master studio runs throughout the year (and therefore does not stop after the first semester).

The figure below provides an overview of the master studios that are offered. A brief description of each master studio is given below, but more content about the specific content of each master studio can be requested via Blackboard PXL. You can also get a first idea of the master studios by talking to masters or by consulting the ECTS sheet for academic year 23-24 in the study guide.

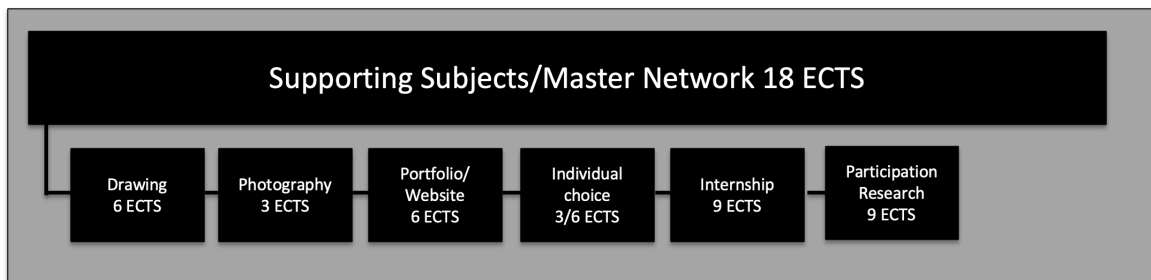


### 3.4 Supporting Subjects and Master Network

As you have come to realise, you can select and adapt the Master Programme so that it best fits your own Master Project. You will work in the studio of your choice, where you will be assisted by artistically skilled tutors. You select a supervisor that can provide



meaningful help with the content of your thesis. A selection of **Supporting Subjects** (18 credits) can also be made to help you develop the right skills for your Master Project. Or you can choose to build and expand your network within your discipline (**Master Network**). Of course, it is possible to make a combination of course units from both these options. You select any combination of units you want to a total of 18 credits. You are however obliged to do an **Internship** (9 credits).



### **Drawing (6 credits)**

Drawing is a supporting and necessary course in the bachelor years. Within the master's program you can choose to continue this drawing support. However, they are expected to give a personal interpretation to this. In consultation with the person responsible for this course (Peter Hulsmans), it will be determined in advance in which way you wish to be active in drawing: research into technology, visual research, construction of story structure, composition, abstract figuration, ...

### **Photography (3 credits)**

Some students need extra support for the presentation of their work through photography. In this course unit you get personalized advice, informed by the choices you made in other course units. Katleen Verjans coordinates this course unit.

### **Portfolio/Website (6 credits)**

In this course unit you receive help with the presentation of your work through a portfolio, website or book. Wim De Buck is coordinator.

### **Individual Choice (3 or 6 credits)**

finally, it is possible to propose a course unit within the framework of your master's thesis that has not yet been taken within your own or another study programme. You can choose from the following offer:

Participation in Schmuck Jewellery Week (Nedda El Asmar; 3 SP)

Studio assignment Free Graphics (Karin Peulen; 3 SP)

Studio assignment Open Lab (Carina Gosselé; 3 SP)

Glass studio assignment (Ilse Vanroy; 3 SP)

Studio assignment Sculpture (Caroline Coolen; 3 SP)

Glass studio assignment (Marieke Pauwels; 3 SP)  
Studio assignment Painting (Stef Driesen; 3 SP)  
Extended Work Field Internship (Internship provider; 3 credits)  
Extended Work Field Internship (Internship provider; 6 credits)  
WOEKRR (Sonja Spee; 3 SP)  
Research Seminar Passage (Kris Pint; 3 credits)  
Research Seminar Passage (Kris Pint; 6 credits)  
Research Seminar Love Marks (Katelijn Quartier; 3 SP)  
Research Seminar Love Marks (Katelijn Quartier; 6 SP)  
Live Projects (Liesbeth Huybrechts; 3 SP)  
Research internship Architecture (Oswald Devisch; 6 credits)  
Summer School Retail Design (Katelijn Quartier; 3 credits)  
Project Maastricht (Karin Peulen; 3 SP)

Here too, the number of credits corresponds to the amount of study load. If you wish to include this, please contact the person responsible for this course unit (Bert Willems) and the relevant provider of this elective course (between brackets behind the individual elective course) as soon as possible to check whether your proposal offers added value with regard to your own chosen individual track within the Master's programme. The person responsible for this course is Bert Willems.

### **Work Placement (9 credits)**

During the academic year you carry out a work field internship that is mandatory for all students. This internship is completed in the professional field and amounts to 9 credits. Internships can be followed after obtaining a credit certificate for the atelier 3 bachelor (including the bachelor project). Exceptionally and after consultation with student counselor Lore Linden, this is deviated from for students with an individual track. To schedule your work field internship within the academic year, please contact the responsible persons for this course unit, Cathy Van Maele for the students of Graphic Design, Karen Wuytens for the students of Jewellery Design & Goldsmithing and Lieven Segers for the students of Fine Arts. The planning of your internship will always take into account the other courses that are included in your master year.

### **Participation Research (6 credits)**

Some students are fascinated by research in the arts or, within the context of their own education, see interesting opportunities with one of the researchers within MAD-Research. This course offers the opportunity to join one of these ongoing research projects within MAD-Research. For an overview of this research, you can consult the research coordinators who work within MAD-Research (see part 2). The person responsible for this course is Bert Willems.

## 4. Practical information

This master's guide provides a great deal of information about the structure and structure of the master's program in the Visual Arts. It should be clear that there are many options that allow you to simultaneously look for depth in your own discipline and yet also look beyond the boundaries of your own studio.

Because the master's program and the content of the course units are very specific, it is possible that the time course may deviate from the standard pattern. This makes it very important to organize everything properly and to make clear agreements with all parties involved. For specific questions regarding this organization and the possible overlap between courses, please contact Sonja Spee and/or Lore Linden. If you have an individual track, in which course units from 3 Bachelor's programs are combined with the Master's programme, discuss your track in advance with Lore Linden (track counsellor).

In addition to the information about this global structure of the master's program and the standard time course within and between the various components, this master's guide also provides information about the content of the master's program. You will also find all digital information available for these two Master's programs (including this Master's guide) on Blackboard under the course 'Master's grant'. You can find this course under 'MAD 2024-25 DEPARTMENTAL COMMUNICATION STUDENTS'. However, it is quite possible that you still have questions about specific course units when making your choices. In that case, you can contact the persons responsible for each course unit. The courses and their responsibilities within the master are listed again below. If you still have questions after reading this master's guide and consulting the blackboard course 'master's grant', you can always contact them.

## Coordinating staff master Visual Arts 2024-2025

**Bessemans Ann** ( [ann.bessemans@pxl.be](mailto:ann.bessemans@pxl.be) ) : masterstudio 'TYPOTYPE'  
**Ceyssens Patrick** ( [patrick.ceyssens@pxl.be](mailto:patrick.ceyssens@pxl.be) ) : masterstudio 'Image Thinking'  
**Boaz Kaizman** ( [boaz.kaizman@pxl.be](mailto:boaz.kaizman@pxl.be) ) : portfolio/website  
**De Winde Arne** ( [arne.dewinde@pxl.be](mailto:arne.dewinde@pxl.be) ) : masterstudio 'Operating Room, Image & Word in (Inter-) Action'  
**Gielis Sofie** ( [sofie.gielis@pxl.be](mailto:sofie.gielis@pxl.be) ) : procesbegeleiding masterscriptie  
**Gosselé Carina** ( [carina.gossele@pxl.be](mailto:carina.gossele@pxl.be) ) : masterstudio 'Transformative Design Studio'  
**Huycke David** ( [david.huycke@pxl.be](mailto:david.huycke@pxl.be) ) : masterstudio 'Making•Matter•Meaning (M3)'  
**Hulsmans Peter** ( [peter.hulsmans@pxl.be](mailto:peter.hulsmans@pxl.be) ) : tekenen  
**Segers Lieven** ( [lieven.segers@pxl.be](mailto:lieven.segers@pxl.be) ) : stage (Vrije Kunsten), masterstudio 'Contemporary Art Practices'  
**Spee Sonja** ( [sonja.spee@pxl.be](mailto:sonja.spee@pxl.be) ) : Coördinatie Opleiding Beeldende Kunsten  
**Valkeneers Eline** ( [eline.valkeneers@pxl.be](mailto:eline.valkeneers@pxl.be) ) : Coördinatie Educatieve Masteropleiding  
**Vandebosch Johan** ( [johan.vandebosch@pxl.be](mailto:johan.vandebosch@pxl.be) ) : masterstudio 'Social Design'  
**Van Maele Cathy** ( [cathy.vanmaele@pxl.be](mailto:cathy.vanmaele@pxl.be) ) : stage (Grafisch Ontwerp)  
**Verjans Katleen** ( [katleen.verjans@pxl.be](mailto:katleen.verjans@pxl.be) ) : fotografie  
**Willems Bert** ( [bert.willems@pxl.be](mailto:bert.willems@pxl.be) ) : coördinatie MAD-Research, individuele Keuze, Deelname aan Onderzoek  
**Wuytens Karen** ( [karen.wuytens@pxl.be](mailto:karen.wuytens@pxl.be) ) : stage (Juwelontwerp & Edelsmeedkunst)